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The aging brain is subject of symposium March 30-31

Peoria, IL (March 2012) Bradley University's Center for Collaborative Brain Research (CCBR) will host a unique two-day symposium on March 30 and 31 to explore issues of the aging brain.

Of interest to researchers, educators, counselors, exercise enthusiasts and the general public, the symposium, titled "The Spark of Living and Dying: The Aging Brain," will feature keynote speakers from around the world, an exhibit and two performances of the stage play, "Tuesdays with Morrie."

A two-hour presentation by Dr. John Ratey, author of "Spark: The Revolutionary New Science of Exercise and the Brain," will highlight the Saturday session in Neumiller Lecture Hall in Bradley Hall on campus. Other keynote addresses will be given by Dr. Allen and Dr. Mary Ivey, co-authors of the popular "Intentional Interviewing and Counseling," now in its sixth edition; and by Viviana Kasam, founder and president of Associazione BrainCircleItalia and organizer of BrainForum 2010 in Rome and BrainForum 2011 in Milan.

The symposium opens on Friday evening with a reception in the Hartmann Center foyer where an exhibit of 50 high-resolution brain images will be projected. A performance of "Tuesdays With Morrie" will follow at 8 p.m. in the Meyer Jacobs Theatre in the Hartmann Center.

The cost for the Saturday event is \$20 for adults and \$12 for students. The fee includes lunch and Continuing Education Units (CEUs). Registration forms and the full schedule for the symposium are available at <http://www.bradley.edu/spark/>. Play tickets are \$5 and can be purchased at the Cultural Events Box Office in the Hartmann Center at (309) 677-2650.

Julie Schifeling, coordinator of the Heart of Illinois United Way Community In Schools mental health program and the Peoria Full Service Community Schools Initiative, and Julie Lonteen, Mobile Resource Center Coordinator, will begin the Saturday afternoon session with a presentation on "The Full Service Community School Partnership/The Mobile Resource Center Bus." The Mobile Resource Center is a collaborative project between Bradley University, the City of Peoria and Peoria Public School District 150.

The symposium is a collaboration between the CCBR and Bradley's College of Education and Health Sciences, Slane College of Communications and Fine Arts, departments of Theatre Arts, Leadership in Education, Human Services and Counseling, and Art, the Social Work Program, Division of Continuing Education and Professional Development and Intellectual and Cultural Activities Committee, Mental Health America of the Illinois Valley and the National Association of Social Workers.

Bradley is a private, independent university in Peoria, Illinois, offering 6,000 students the choice of more than 100 academic programs. Bradley links academic excellence, experiential learning and leadership development with an entrepreneurial spirit for a world-class education. Our size provides students with extensive resources not available at most private colleges and the personal attention not commonly found at large universities.

About the keynote speakers

John J. Ratey, M.D.

Dr. John Ratey is the author of "Spark: The Revolutionary New Science of Exercise and the Brain" published by Little Brown. In Spark, Dr. Ratey guides the reader to an understanding of neurobiology and inspires the reader to reach for their potential, and embrace exercise that is crucial for the brain and body to operate at peak performance.

He is an Associate Clinical Professor of Psychiatry at Harvard Medical School, as well a Clinical Psychiatrist maintaining a private practice in Cambridge, Massachusetts. He has lectured and published 60 peer-reviewed articles on the topics of Aggression, Autism, ADHD, and other issues in neuropsychiatry. He also has authored A User's Guide to the Brain (2000) and co-authored Shadow Syndromes (1997) with Catherine Johnson, PhD. From 1994 to 2005 he co-authored Driven to Distraction (1994), Answers to Distraction (1995) and Delivered from Distraction (2005) with Edward Hallowell, MD, all published by Pantheon/Random House. Additionally, he has edited several books including The Neuropsychiatry of Personality Disorders (1994), published by Blackwell Scientific.

Allen E. Ivey

Dr. Allen Ivey's major scholarly focus has been on demystifying the counseling and therapy process and through examination of the interview has come a deep interest in multicultural issues in counseling and therapy. The originator of the influential microcounseling framework and the integrative theory, Developmental Counseling and Therapy (DCT), Dr. Ivey has won wide recognition and national and international awards. He is the author or co-author of more than 40 books and 200 articles.

He and his colleague/wife Mary Bradford Ivey are co-authors of the popular *Intentional Interviewing and Counseling*, now in its 6th Edition. The Iveys have a new shortened version of the original known as *Essential of Intentional Interviewing*. Allen is also co-author of *A Theory of Multicultural Counseling and Therapy* and the 6th Edition of *Theories of Counseling and Psychotherapy: A Multicultural Approach*. *Developmental Counseling and Therapy: Promoting Wellness Over the Lifespan* and *Developmental Therapy* outline his comprehensive developmental theory of counseling and therapy.

Allen Ivey's most recent writings have focused on "Psychotherapy as Liberation" and on generating a theoretical/practical approach for working in a positive developmental frame with so-called "pathology" and DSM-IV.

Mary Bradford Ivey

Dr. Mary Bradford Ivey, Vice President of Microtraining Associates, has three areas of expertise and experience - writing, independent consulting and school guidance. Her master's degree in counseling was earned at the University of Wisconsin, Madison. She earned her doctoral degree in organizational development at the University of Massachusetts where she worked closely with Kenneth Blanchard, author of the well-known *One-Minute Manager*.

Dr. Ivey received national recognition in 1988 when her elementary counseling program at the Fort River School was named one of the ten best in the nation at the Christa MacAulliffe Conference. She is co-author of eight books plus numerous articles, translated into several languages. She has taught or held appointments at the University of Massachusetts, Amherst, Keene State College, the University of Hawaii, Manoa, and Flinders University, Australia. She has lectured widely throughout the U.S., Mexico, Canada, Europe, Asia, and the South Pacific. Recently, she has applied the developmental model to the positive treatment of children with special attention to issues of child abuse. Spirituality and multicultural counseling is a recent extension of Mary and Allen Ivey's work on interviewing skills plus multicultural and developmental thinking. Mary Bradford Ivey's most recent writing has been on multicultural issues and a theoretical/practical approach for working in a positive developmental frame with so-called "pathology" and DSM-IV. Her latest book is *Developmental Counseling and Therapy: Wellness Over the Lifespan* with Mary Bradford Ivey, Jane Myers, and Thomas Sweeney.

Viviana Kasam

Viviana Kasam, founder and president of Associazione BrainCircleItalia organized BrainForum 2010 in Rome and in 2011 in Milan, an international seminar to create an exchange between Italian research and the best international research in the field of neuroscience. For BrainForum 2011, she published a book, titled "The Brain Revolution," with contributions from world-famous scientists. She also created "The Colour of Thought," an exhibition of pictures of the brain in color matched with modern art masterpieces. The exhibit opened in Milan and has been requested by 16 European capitals. Kasam worked from 1975 to 2008 for *Corriere della Sera*, Italy's most important newspaper, covering women's rights, cooperation in Africa and culture. She also has worked for both public and commercial radio and TV.

Julie Schifeling

Julie Schifeling is the Executive Outreach Program Director for the Institute for Principled Leadership in Public Service at Bradley University. Her responsibilities include research, grant writing, and assisting with Institute initiatives such as annual symposiums on local, state and national issues, the Women in Leadership series, Congress in the Classroom as well as other events. Ms. Schifeling also coordinates the Heart of Illinois United Way Community In Schools mental health program and the Peoria Full Service Community Schools Initiative. Both programs target three schools located on Peoria's South Side challenged by high rates of poverty, mobility, crime, and truancy and low academic achievement – Harrison Community Learning Center, Trewyn K-8, and Manual Academy. Since 2004, Ms. Schifeling has been an adjunct professor at Bradley University, teaching the course *Advocacy for Human Service Administrators* in the Department of Leadership in Education, Human Services and Counseling and, since the fall of 2008, the course *Advocacy and Leadership through the undergraduate Leadership Studies Minor*.

Julie Lonteen

Julie Lonteen is the Mobile Resource Center Coordinator at Bradley University. The Mobile Resource Center is a collaborative project between Bradley University, the City of Peoria and Peoria Public School District 150. The primary goal of the resource center is to increase parents' engagement in their children's education by supporting the family through numerous community/education programs and events.



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